

## Message Text

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70

ORIGIN COME-00

INFO OCT-01 AF-10 ARA-16 EUR-25 EA-11 NEA-14 ISO-00

CIAE-00 EB-11 INR-11 LAB-06 NSAE-00 PA-04 RSC-01

SIL-01 USIA-15 PRS-01 /127 R

66619

DRAFTED BY COM/BIC/OIM/226:RPHUMBERT

APPROVED BY EB/OCA/REP:LAKLIEFORTH

COM/BIC/OIM/226:WAWARNES ACTING RMD WE

COM/BIC/OIM/222:HHEIKENEN/ACTING DM

COM/BIC/OIM/236:TFIEDLER ACTING D

EB/OCA/BR:JMCLAUGHLIN

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R 132054Z AUG 74

FM SECSTATE WASHDC

TO AMEMBASSY ABIDJAN

AMEMBASSY ATHENS

AMEMBASSY BELGRADE

AMEMBASSY BERN

AMEMBASSY BEIRUT

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY CAIRO

AMEMBASSY CARACAS

AMEMBASSY COPENHAGEN

AMEMBASSY DAKAR

AMEMBASSY DUBLIN

AMEMBASSY THE HAGUE

AMEMBASSY HELSINKI

AMEMBASSY KUALA LUMPUR

AMEMBASSY KUWAIT

AMEMBASSY LISBON

AMEMBASSY LONDON

AMEMBASSY LUXEMBOURG

AMEMBASSY MADRID

AMEMBASSY MEXICO

AMEMBASSY OSLO

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AMEMBASSY OTTAWA

AMEMBASSY RABAT  
AMEMBASSY REYKJAVIK  
AMEMBASSY ROME  
AMEMBASSY SINGAPORE  
AMEMBASSY STOCKHOLM  
AMEMBASSY TEL AVIV  
AMEMBASSY TOKYO  
AMEMBASSY TUNIS  
AMEMBASSY VIENNA  
AMEMBASSY WELLINGTON  
AMEMBASSY YAOUNDE  
AMCONSUL AMSTERDAM  
AMCONSUL ANTWERP  
AMCONSUL BARCELONA  
AMCONSUL BELFAST  
AMCONSUL BILBAO  
AMCONSUL BORDEAUX  
AMCONSUL BREMEN  
AMCONSUL CAPE TOWN  
AMCONSUL CASABLANCA  
AMCONSUL DUSSELDORF  
AMCONSUL EDINBURGH  
AMCONSUL FLORENCE  
AMCONSUL FRANKFURT  
AMCONSUL GENOA  
AMCONSUL HAMBURG  
AMCONSUL ISTANBUL  
AMCONSUL JOHANNESBURG  
AMCONSUL LIVERPOOL  
AMCONSUL LYON  
AMCONSUL MILAN  
AMCONSUL MONTREAL  
AMCONSUL MUNICH  
AMCONSUL NAPLES  
AMCONSUL NICE  
AMCONSUL OPORTO  
AMCONSUL OSAKA KOBE  
AMCONSUL PALERMO  
AMCONSUL QUEBEC  
AMCONSUL RIO DE JANEIRO  
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AMCONSUL SAO PAULO  
AMCONSUL SEVILLE  
AMCONSUL STUTTGART  
AMCONSUL STRASBOURG  
AMCONSUL THESSALONIKI  
AMCONSUL TORONTO  
AMCONSUL TRIESTE  
AMCONSUL TURIN

AMCONSUL ZAGREB  
AMCONSUL ZURICH  
USMISSION BERLIN  
INFO AMEMBASSY PARIS  
USINT ALGIERS

UNCLAS STATE 176916

PARIS FOR COMAFF/PARIS TRADE CENTER; VIENNA ALSO PASS SALZBURG  
E.O.11652:NA  
TAGS:BEXP,FR,XX  
SUBJ: WOMENS' READY TO WEAR TRADE FAIR, PARIS

1. THE U.S. DEPARTMENT OF COMMERCE WILL MOUNT AN EXHIBIT AT THE FALL 1974 PRET-A-PORER FEMININE TRADE FAIR WHICH IS BEING HELD IN PARIS OCTOBER 19-24. THIS PRESTIGIOUS FAIR IS HELD SEMI-ANNUALLY AND IS NOW ACKNOWLEDGED AS ONE OF THE MOST IMPORTANT EVENTS IN THE FASHION WORLD. AT THE FALL 1973 FAIR THERE WERE 250 EXHIBITORS FROM 25 COUNTRIES AND 25,000 FASHION BUYERS, OF WHOM 55 PERCENT WERE FOREIGN, WHO VISITED THE FAIR.

2. TWENTY-SEVEN LEADERS OF THE U.S. FASHION INDUSTRY WILL PARTICIPATE IN THIS FIRST COMMERCE PAVILION AT PRET-A-PORER WITH THE LATEST IN U.S. WOMEN'S STYLES FOR NEXT SPRING.

3. ACTION REQUESTED: IN ORDER TO PROVIDE MAXIMUM SUPPORT TO THE MULTI-COUNTRY MARKET PROMOTION, POSTS ARE REQUESTED TO BEGIN IDENTIFYING BUYERS IN THEIR RESPECTIVE AREAS LIKELY TO BE INTERESTED IN VISITING THE FAIR. A COMPLETE LISTING OF THE U.S. PARTICIPANTS AND THEIR PRODUCTS WILL BE FURNISHED SHORTLY FROM PARIS TOGETHER WITH ADDITIONAL INFORMATION CONCERNING THE MARKET PROMOTION CAMPAIGN. KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 AUG 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974STATE176916  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** RPHUMBERT  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D740222-0690  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740851/aaaabrhz.tel  
**Line Count:** 146  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 3  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** golinofr  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 06 JUN 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <06 JUN 2002 by reddocgw>; APPROVED <10 JUN 2002 by golinofr>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WOMENS' READY TO WEAR TRADE FAIR, PARIS  
**TAGS:** BEXP, FR, XX  
**To:** ABIDJAN MULTIPLE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005